

List of Car Sharing Projects for Consultation

County	TIP ID	Sponsor	Project Name	Project Description	Expanded Description
ALA	ALA150022	Hayward	City of Hayward Car Sharing Services	Hayward: Various locations: Obtain car sharing services in downtown Hayward and possible additional locations through a competitive RFP process.	Hayward: Various locations: The City of Hayward is proposing to use this grant to administer an RFP process to select a car sharing provider to expand services to the downtown and other areas. The City is proposing to use this grant to subsidize the costs of the cars and the marketing and outreach. In addition, the City is proposing matching funds to provide free parking in the downtown, exclusive use of electric vehicle chargers, and assistance with marketing and outreach efforts. The RFP would require the car sharing provider to launch services at a minimum of two locations. The Downtown BART area, an MTC Community of Concern, would be a required location. The City will provide free parking spaces, with two electric vehicle charging stations available, for the provider at the City Hall parking garage, which is approximately 800 feet from the BART station. In addition to the Downtown BART area, the provider would be required to consider the three additional locations, which the City has identified as priority locations. These locations include the Cannery Area/Amtrak Station, Life Chiropractic College, and the South Hayward Bart Area. If it is determined that car sharing will not be feasible at any of these three sites, the provider may select another location as its second location.
ALA	ALA150023	Oakland	Oakland Car Share and Outreach Program	Oakland: Citywide: Oakland's car sharing program will extend dedicated car sharing spaces into public right of way and conduct outreach to disadvantaged communities and low-income groups	Oakland: Citywide: Oakland's car sharing program will provide a one-time investment in policy and program development that would (1) modernize the City's approach to regulating car sharing activities; (2) conduct outreach to increase awareness and participation, especially in East Oakland; (3) build a critical mass of users for the new shared mobility services; (4) evaluate the car sharing services for their environmental, economic, and social benefits; and (5) lay the necessary foundation for continued car share expansion in Oakland.
CC	CC-150009	CCTA	CCTA - Carshare 4 All	Contra Costa and Alameda Counties: Richmond, El Cerrito, and Oakland: The program will expand carshare access at transit locations. The expansion of round-trip carsharing services will reduce car usage, and improve the environment.	Contra Costa and Alameda Counties: Richmond, El Cerrito, and Oakland: CarShare4All is targeting locations that extend the existing City CarShare network at or near transit hubs, primarily focusing on BART/bus locations with the most expected growth in the region providing access to disadvantaged communities. Access to carsharing near transit has demonstrated increased utilization of transit > more than two-thirds of current City Carshare members who use a carshare > Podz at or near a BART station are frequent BART riders (at least once per week).
MRN	MRN150004	TAM	TAM - Car Share Canal	Marin County: Car Share CANAL is a Pilot Project to Integrate Transit, focused on Environmental Justice, Mobility, Immigration Support and Climate Protection Education. This is a non infrastructure project.	Marin County: Car sharing project to provide an affordable hourly rental, green technology mobility option integrated with existing transit services for a neighborhood with a large number of Spanish-speaking immigrant residents within a densely populated community of concern.
SM	SM-150006	San Mateo	City of San Mateo Car Sharing Program	City of San Mateo: Citywide: Expansion of car sharing services in the City of San Mateo	City of San Mateo: Citywide: Expand car sharing services available within the City in order to create a robust network that supports both the existing and future land uses developments and transportation services. The focus of this project will be to locate at least an additional 8 car sharing pods throughout the City at our high density residential developments, transit stations, and employment centers. The project also includes a marketing campaign in partnership with Commute.org to advertise the availability of car sharing within the City with a focus on connections to other transit services for expanded travel options. Finally, the City will evaluate the success of the car sharing expansion and use the collected data to evaluate what changes should be made to our existing zoning code and/or Transportation Demand Management program to require car sharing in future development projects.
SON	SON150010	Son Co TA	Santa Rosa Car Share	Santa Rosa: Various locations: Establish nine car share vehicles at four pods.	Santa Rosa: Various locations: Establish nine car share vehicles at four pods, including Downtown/Railroad Square SMART station, Airport Business Park/SMART station, County of Sonoma Offices/North Junior College Neighborhood, and Sebastopol Road/Roseland Neighborhood. Grant matching funds are Strategic Growth Council SHIFT funds.